**Subject: Join the Carpoolathon, get rewards!**

Team,

This month, Waze Carpool is running “Carpoolathon,” a thank-you to us and a celebration of Carpool‘s one year anniversary. Details on the fun weekly goals and rewards below!

**What’s a Carpoolathon?**

It’s a carpooling marathon, where the more you carpool with Waze, the more rewards you earn.

**How it works**

The Carpoolathon runs for five weeks, with a new goal added each week.

Week 1 (Sep 30) Get $4 extra for 4+ drives

Week 2 (Oct 7) Get $5 extra for 5+ drives

Week 3 (Oct 14) Get $6 extra for 6+ drives

Week 4 (Oct 21) Get $8 extra for 7+ drives

Week 5 (Oct 28) Get $10 extra for 8+ drives

Ride every week, win every week. [Learn more](https://www.waze.com/carpool/promotions/oct/us)

Haven’t joined Waze Carpool yet? Here’s how to get started:

**Step 1:** Download the Waze app to drive, or the Waze Carpool app to ride.

**Step 2:** Open either app to set up your profile. If you’re using the Waze app, just tap the carpool icon in the lower right-hand corner.

**Step 3:** Make sure to add your work email address to your profile— that’s how you’ll match with your coworkers!

**Step 4:** Click to join the “**[Company Name]** Carpool" group

**Step 5:** Check out the best matches on your route and start offering and requesting rides!

**Tip:** Go ahead and send multiple offers.If you don’t see an ideal match, no sweat. Check back in a day or two, more people are joining daily!

Happy Carpooling!