

BTMO Commuters of Burbank Meeting

Wednesday, July 29, 2020
Zoom



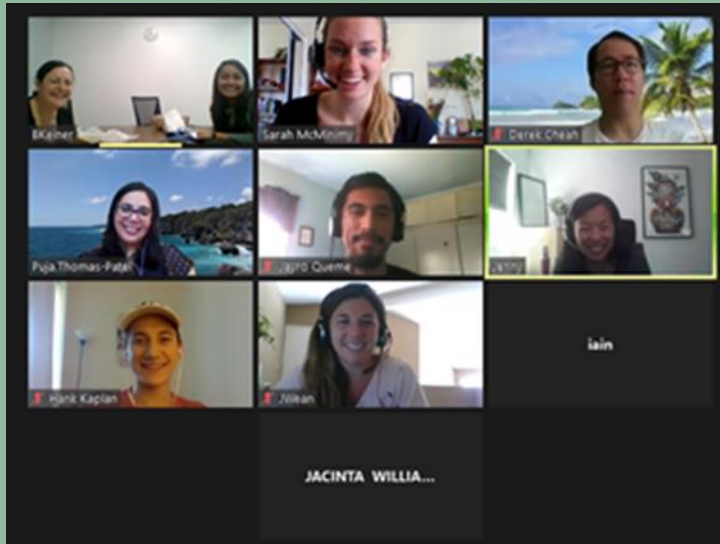
1. Welcome and Introductions

Bronwen Keiner, BTMO Director

Email: bronwen@btmo.org



Employer Survey Results



Bronwen Keiner

- How has COVID-19 impacted your company?
- “Returning to Business”
- 15 respondents out of 62 members ~ 24% response rate
- Survey opened May 13th and closed May 22nd

Post-COVID-19 Employer Survey



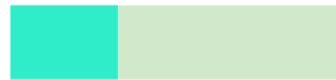
2. How has COVID-19 affected operations?

27%



Temporarily closed

33%



Essential workers
only

20%



Transitioned core
business

60%



Transitioned to
work from home

Post-COVID-19 Employer Survey, Cont'd.

How do you think your employees' commutes will be impacted upon their return?



Drive alone more

27%



Adverse to transit

27%



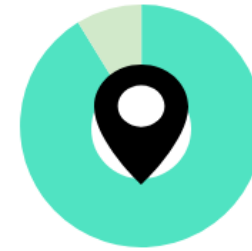
Less interest in
carpooling

13%



More interest in
biking/walking

7%



Commute as usual

73%

2. LA Metro Updates



Danielle Valentino, Tito Corona,
and Avital Shavit, LA Metro

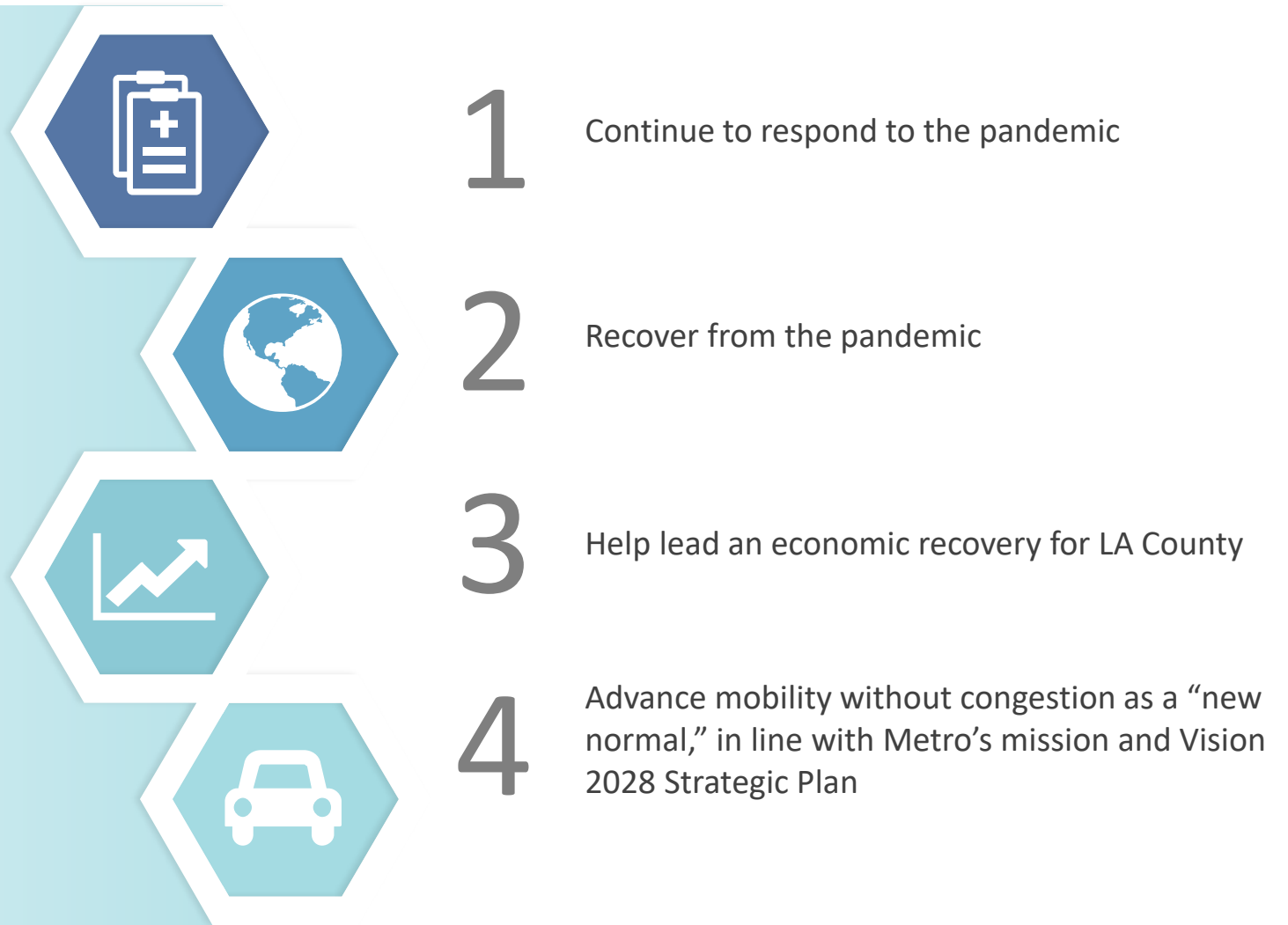
- How to be safe on transit
- Recovery Task Force actions
- Corridor studies moving forward in Burbank
- Teleworking initiatives
- Via, Metro's Mobility on Demand Pilot in Burbank

Emails: valentinod@metro.net
coronas@metro.net
shavita@metro.net

Metro's COVID Recovery Task Force

The COVID-19 Recovery Task Force is a staff committee of the Los Angeles County Metropolitan Transportation Authority (Metro) responsible for providing advice and recommendations to Metro's senior leadership team, Chief Executive Officer and Board of Directors on the recovery from the novel coronavirus (COVID-19) pandemic.

The Recovery Plan will recommend a set of actions that Metro can take to:



Next stop: a new way to ride between NoHo and Pasadena.

NOHO TO PASADENA TRANSIT CORRIDOR



Metro

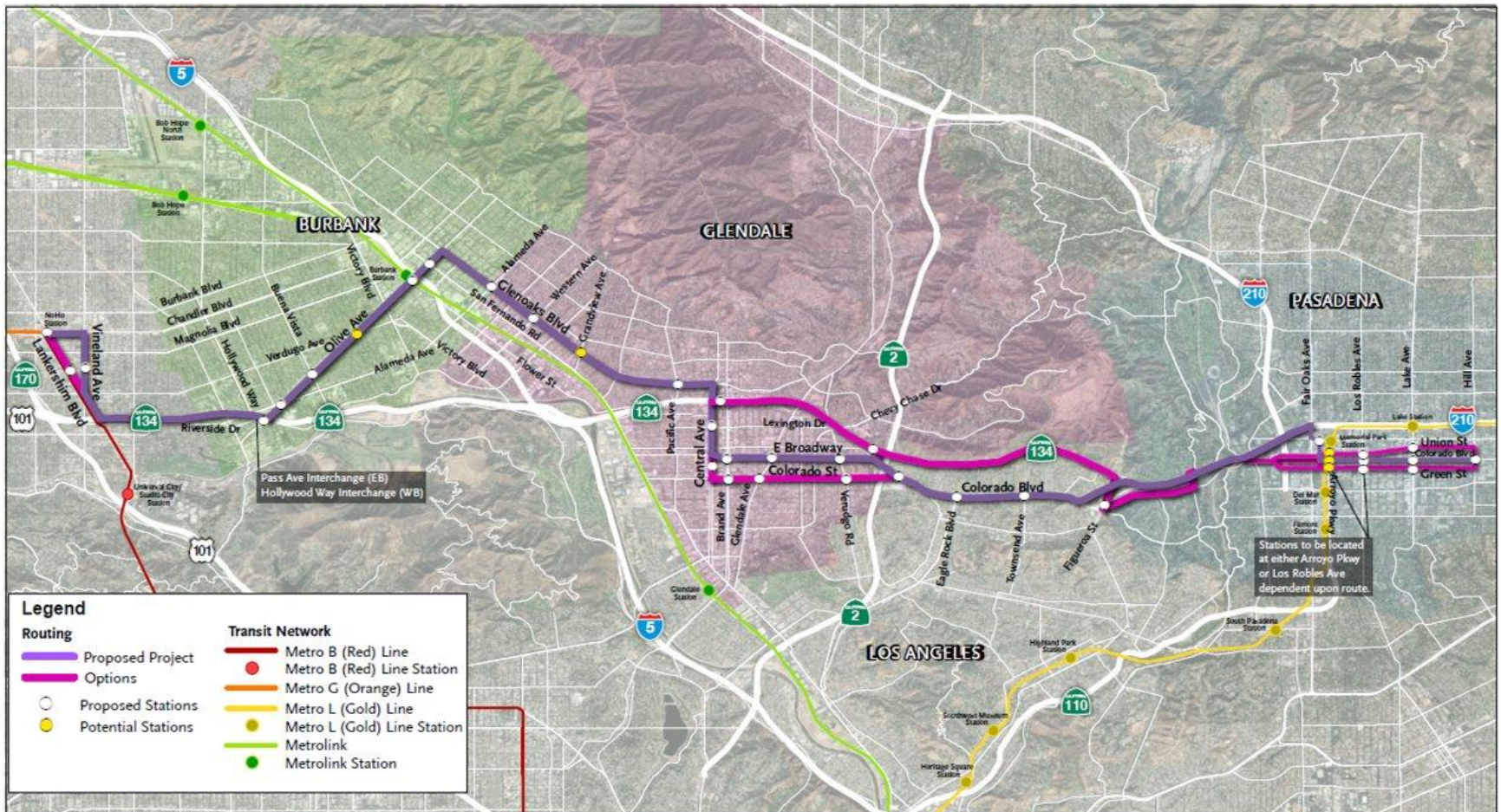
BTMO Commuters of Burbank Briefing

July 29, 2020



Project Overview

- > Measure M project – \$267 million in Measure M and SB 1 funds
- > Project opening year: 2024



Key Stats and Next Steps

Key Stats

- > Estimated BRT travel time along route is 1 hr, 6 min
 - NoHo Station to Burbank Media District: 13 min. (25% savings)
 - Downtown Burbank to Downtown Glendale: 16 min. (20% savings)
- > Estimated daily ridership is approximately 30,000 in 2024; 35,000 by 2042
- > 10-minute weekday headways; 15-30 minutes evenings, nights, and weekends
- > BRT will utilize 40' zero-emission electric buses

Next Steps

- > **July – Sep 2020: Key stakeholder briefings**
- > **October 2020: Release Draft EIR**
 - Hold virtual public hearing(s) during 45-day public review period
- > **January – February 2021: Board approves LPA**
- > **May 2021: Board certifies Final EIR**



Metro's COVID Recovery Task Force Telecommuting Recommendation Vision

Enable telecommuting as a means of supporting the current LA County Safer At Home directives while making progress toward the Vision 2028 goals of mobility, equity and environment.





Internal Recommendations

- Build a holistic telecommuting program
- Update Metro's telecommute policy
- Build/acquire IT infrastructure that better enables a remote work force
- Reward departments that successfully do it
- Collect data to inform success



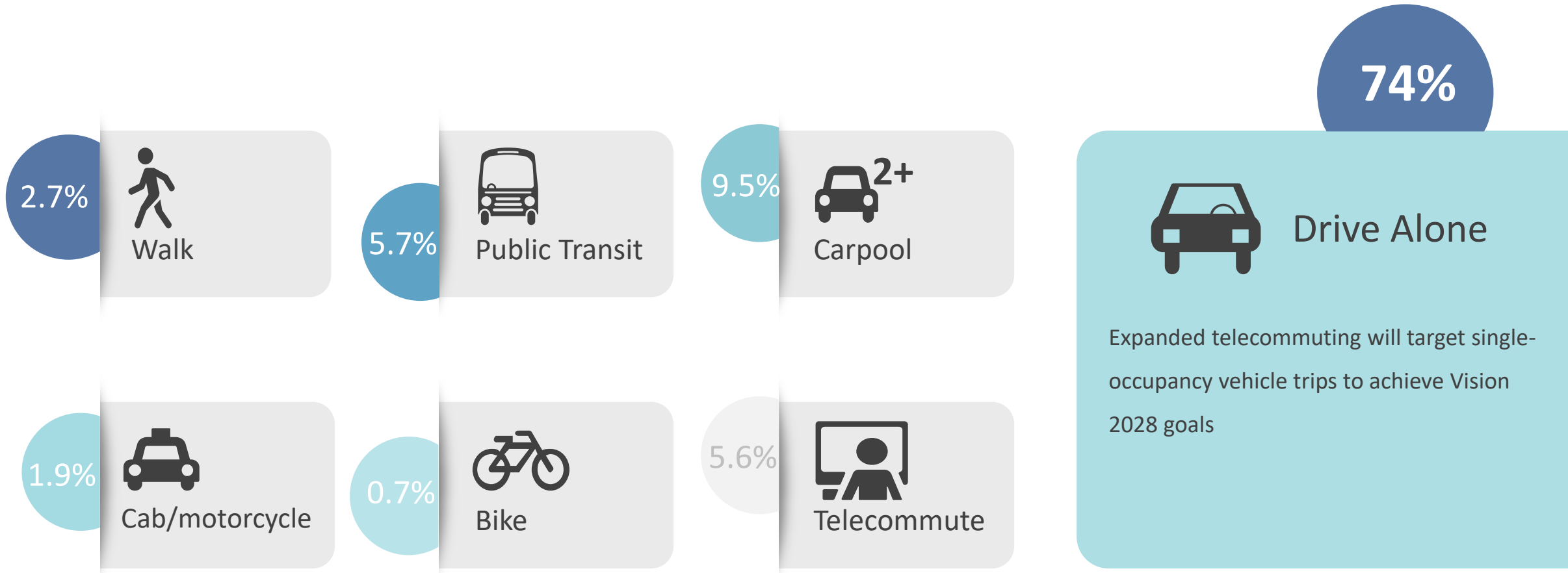
External Recommendations

- Run a campaign to engage major employers and stakeholders
- Update Metro toolkit to help employers deploy their own program
- Provide additional resources and collaborate across departments to engage

LA County Commutes

This data reflects the commute trips in LA County.

*Metro employees report similar distribution, with higher transit, lower carpool and **0% telecommute**.*





Equity



Employee
Wellness



Employee
Retention



Employer
of Choice

Reasons *Why*



Ecologically
Responsible



Traffic
Reduction



Cost
Savings



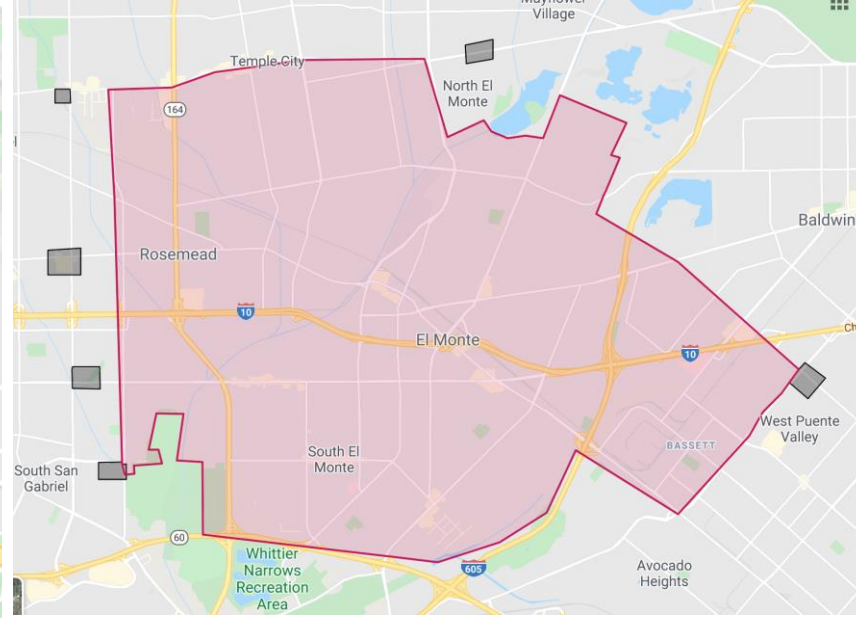
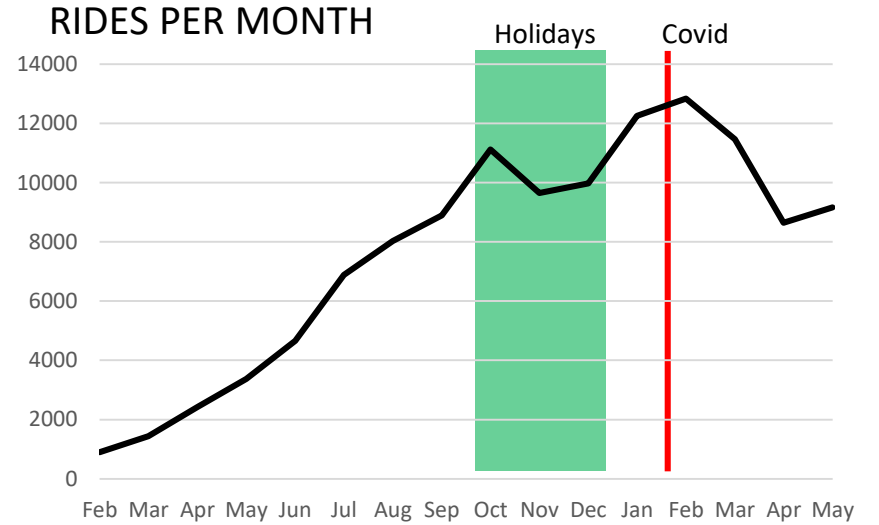
Technology
Availability

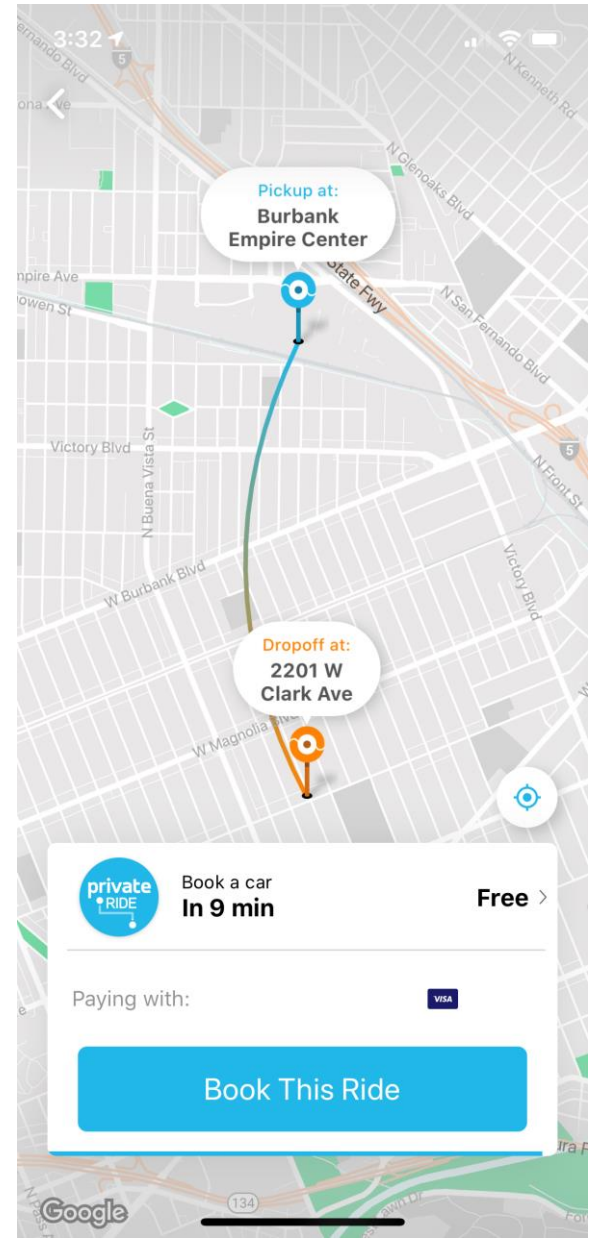
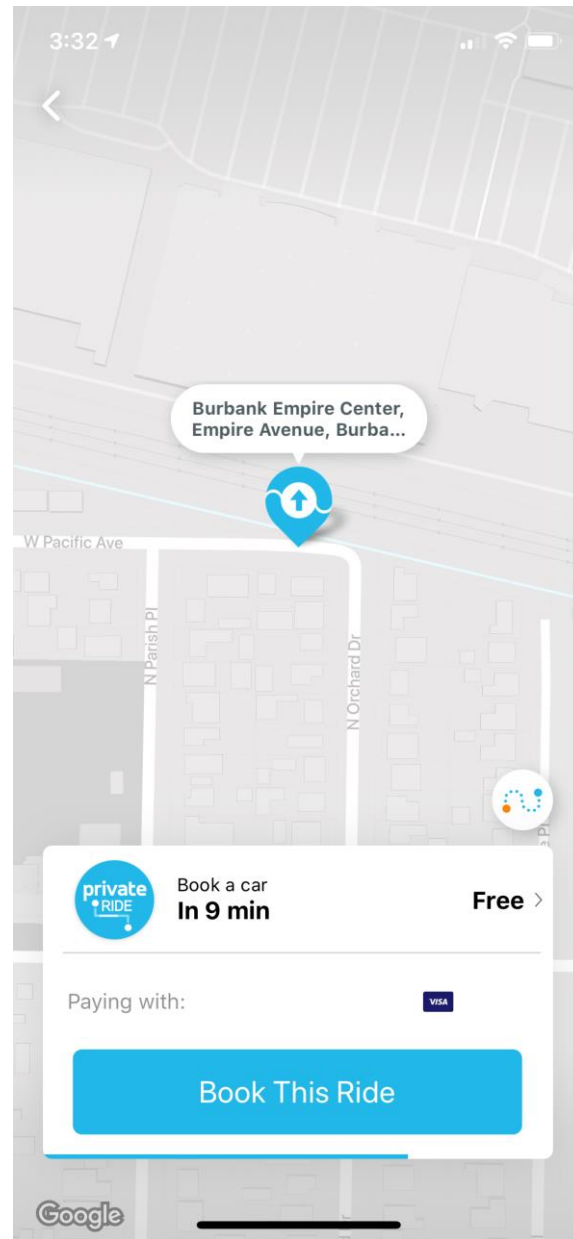
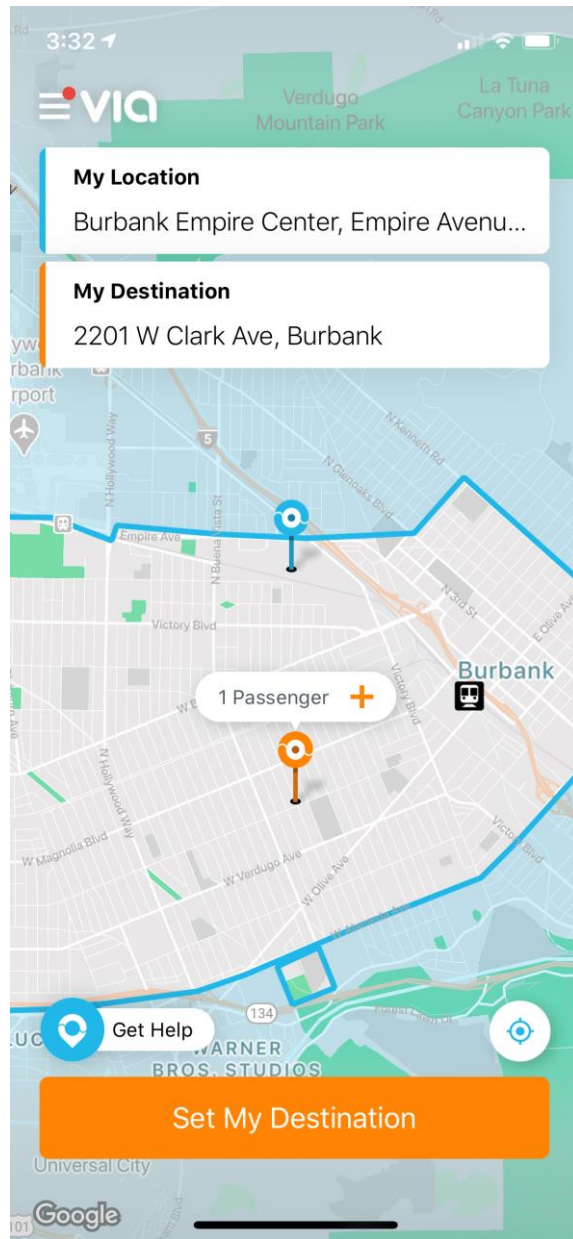
Partnership with Via



Via Partnership: Noho, El Monte, South LA - Project Status

- Operated since January 2018. Contract will run till January 2021.
- Ridership: 12,842 Feb, 8,644 Apr, 9,161 May, 10,062 Jun, July we expect 11K + trips (90% pre-covid-19)
- In response to the pandemic in March we added a test of food delivery, point-to-point trips, and additional essential destinations outside of the zones.





Response to Pandemic: Free for first/last mile and point-to-point trips to support essential trips.

Covid -19 Food Delivery - Pilot Within a Pilot: Central LA

- Since April 2020
- Making bi-weekly deliveries of donated food and household essentials to vulnerable families
- Analyzing data to improve efficiency and learn from partnership
- ~30 deliveries a week utilizing excess budget/driver capacity



DEAR PARTNERS,

Thank You

Thank you all for leaving the diapers on my doorstep. I didn't have to expose my family nor myself. My boy was very happy and the entire Ordoñez Family thanks you all for the effort you are making for the community in this time of need.

- Adelina Ordoñez

 PaRa los niños
for the children

 best start
METRO LA



QUERIDOS COMPAÑER@S,

Gracias

Vino temprano el señor (chofer de Via) y fue muy amable. Gracias a Diosito, a ustedes y a la persona que se tomó el tiempo de venir a dejarme todo esto hasta mi casa. Todo lo que está dentro de la bolsa esta muy bueno.

- Faustina Garcia

 PaRa los niños
for the children

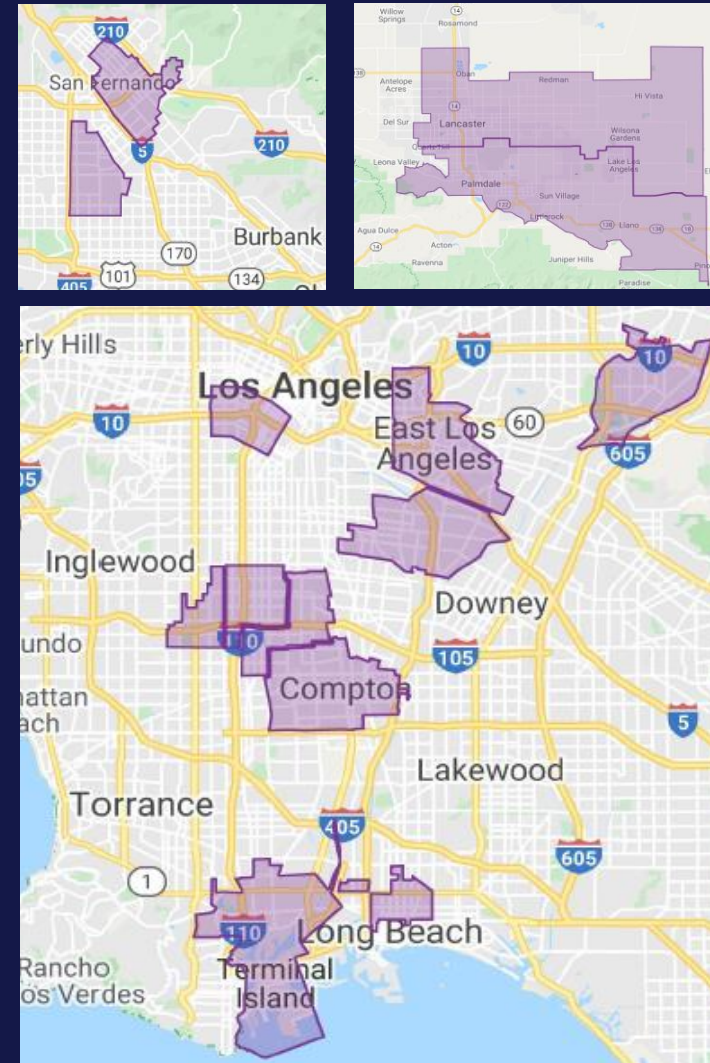
 best start
METRO LA

Metro Board Approved

June 25, 2020

Expansion of emergency food
and essential goods delivery
to First 5 LA's Best Start
regions (14 subcommunities).

Up to 750 deliveries a week /
3K Deliveries a Month / 30K
meals a month



Can Delivering Food be as or More Efficient Than Providing a Trip to the Store?

So far the data says yes.

Staff expects each food and essential goods delivery to cost on average \$12.15

The cost of delivering goods is less than the \$34 (\$17 Via one-way ride subsidy x 2) cost of taking a Via ride to a grocery store and back and comparable to the \$8.32 (\$4.16 average bus subsidy x 2) cost Metro would pay for two transit trips to the store and back.



3. Los Angeles County Bicycle Coalition Updates



Eli Akira Kaufman, LACBC

- Biking/walking benefits during a pandemic
- Bike Match Program
- Equity in Active Transportation

Email: eli@la-bike.org

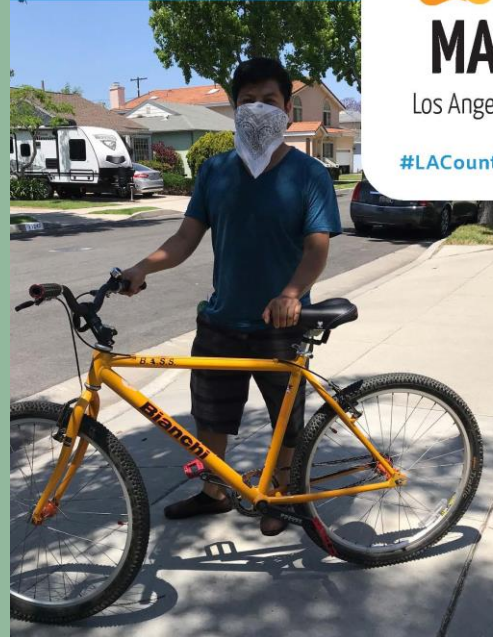
Have a bike to give away or need a bike?

Are you an employee at an essential business that needs a bike for commuting? LACBC is launching **#LACountyBikeMatch** to help people with extra bikes make them available to those who are in need. Whether you have a bike or need a bike, go to la-bike.org and we will match you.



Los Angeles County

[#LACountyBikeMatch](https://www.la-bike.org)



In the LA Region, bicycles are essential transportation for many who need to get around. This may include traveling to essential jobs, running crucial errands,

or participating in mutual aid for vulnerable people who cannot leave their homes.

We have worked for over 20 years to help the biking community stay safe, healthy and have fun while we're at it.

A special thanks to our sponsors who are helping to make this possible:

- Bike Shop California
- Masa of Echo Park
- Sierra Nevada Brewing Company



4. BurbankBus Updates

Adam Emmer, BurbankBus

Email: aemmer@burbankca.gov



5. Metrolink Updates

Laurene Lopez, Metrolink

Email: lopezl@scrra.net



6. How the BTMO can help you, next steps & raffle



Member Programs/Events

- Teleworking & COVID-19 resources webpages
- Return to work & personalized trip planning assistance
- **9/14-9/18** - AVR Survey Week
- **9/22** - Bike and Walk to Work Day Event on Zoom
- **10/5-10/9** - Rideshare Week Event on Zoom
- **10/7** - Clean Air Day & Intl. Walk and Bike to School Day virtual challenge

Questions?

Contact the BTMO at:
(213) 425-0966
info@btmo.org
www.btmo.org
@TheBTMO on FB, IG, & Twitter

