

BTMO is hosting a virtual campaign with Go Glendale and Warner Connects to highlight the beauty of transit with a **transit-friendly destination guide**.

Participate by April 30 for the chance to win some awesome gifts, including a **Kindle**, \$30-\$50 **gift cards**, a **backpack cooler**, or a **bike kit** gift basket.

- 1. Take an image on transit, at a station, or a transit-friendly destination.
- 2. Upload it to our online form.
- 3. Stay tuned for an interactive map with the locations and images!

Upload your photo

Come see BTMO at the Earth Day Petal Party



Image Source: City of Burbank

The City of Burbank is having a **PETAL PARTY IN THE PARK** on <u>April 26 from 10:00 am</u> - 2:00 pm!

Come see BTMO and other local organizations at **Ralph Foy Park** and enjoy:

- Vendor and Resource Fair
- Arts & crafts, games & more
- Bike Obstacle Course
- Family Roller Skating
- Puppets and Storytime
- Live Music
- Food Truck
- ...and more!

Learn more

## Get Your Business Involved with Bike to Work Day 2025



Sign up to become a 2025 Bike to Work Day Pit Stop!

#### Image Source: BTMO

The BTMO invites you to celebrate National Bike to Work Day by offering exclusive promotions to customers who arrive by bike! Attract new customers, build community connections, and showcase your business as a champion of sustainability.

#### How to Participate (Examples):

- $\cdot$  Offer discounts for customers who arrive on bike
- · Promote complimentary items for customers who arrive on bike
- · Include complimentary size upgrades for customers who arrive on bike
- · ...and more!

#### What You Get Back:

- · Listing on BTMO map of participating businesses
- · Shared inclusion on a BTMO social media posts
- · Shared inclusion in BTMO e-blasts
- · Digital toolkit to advertise your promotion

#### Encourage commuters to hop on their bikes and pedal your business forward!

Sign up

### **Articles of Interest**

# These yellow flowers cover the 110 Freeway walls. How they got there



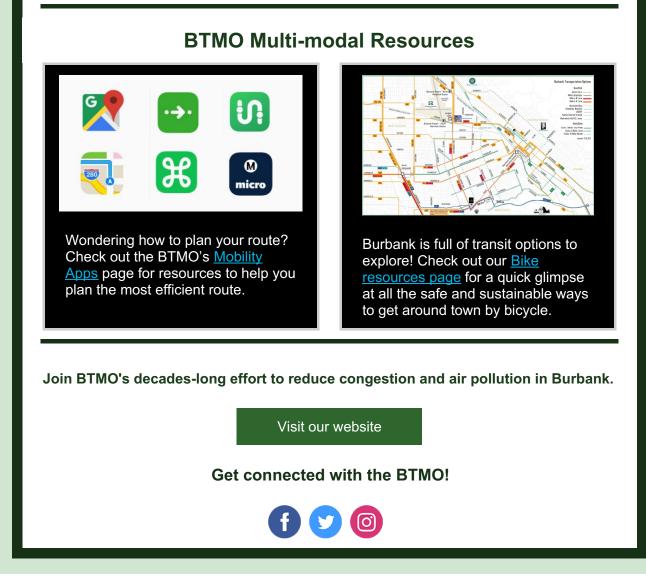
Image Source: LAist

Mariana Dale | LAist

"But on a recent morning, a thick garland of yellow flowers spilled over the top of the sound walls from the 91 through the South Figueroa Corridor and glowed in the early light.

I wondered what could grow, let alone thrive, in such an unforgiving place. So I put my journalistic powers to use and found more questions along the way."

Read the full article <u>here</u>!



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