### **BTMO All Commuters Meeting**

April 11, 2024



Burbank Transportation Management Organization

## **Agenda/Presenters**

- Nick Burant, City of Burbank
- Amber Moyers, Metrolink
- Stephanie Molen, LA Metro Services Programs/ Project Updates
- Tiffany Fischer, Ridematch
- Jocelyn Feliciano, Metro E-Pass
- Shannon Estrella, Enterprise Vanpool
- Zoe Bertol-Foell, **BTMO**





## **City Transportation Updates**



COMMUNITY DEVELOPMENT

TMO All Commuters Meeting April 11, 2024

Nick Burant Transportation Division

## Agenda

- Pink Line Modifications
- Safe Streets Burbank in Development
- North Hollywood Pasadena BRT update
- Paid Parking in Downtown Burbank

## Pink Line Improvements

- Metrolink updates their schedule periodically
- After October 2023
  Metrolink schedule
  update, Pink Line
  schedule adjusted



## **Pink Line Improvements**

- Metrolink updates • their schedule periodically
- After October schedule update, Pink Line schedule adjusted

Depart Burbank	Buena Vista/	Olive/	y/Studio City Station Arrive Universal City/	Universal City/Studio	Olive/	Buena Vista/	
Metrolink Station	Alameda	Hollywood Way	Studio City Station	Studio City Station (Bay 6)	Hollywood Way	Alameda	Metrolink Stat
		minute service)			morning (15-min		
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6:33 AM	6:42 AM	6:46 AM	6:58 AM	7:01 AM	7:14 AM	7:18 AM	7:26 AM
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7:03 AM	7:12 AM	7:16 AM	7:28 AM	7:31 AM	7:44 AM	7:48 AM	7:56 AM
7:18 AM	7:27 AM	7:31 AM	7:43 AM	7:46 AM	7:59 AM	8:03 AM	8:11 AM
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11:33 AM	11:42 AM	11:46 AM	11:58 AM	12:01 PM	12:14 PM	12:18 PM	12:26 PN
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5:00 PM	5:09 PM	5:13 PM	5:25 PM	5:28 PM	5:41 PM	5:45 PM	5:53 PM
5:15 PM	5:24 PM	5:28 PM	5:40 PM	5:43 PM	5:56 PM	6:00 PM	6:08 PM
5:30 PM	5:39 PM	5:43 PM	5:55 PM	5:58 PM	6:11 PM	6:15 PM	6:23 PM
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6:00 PM	6:09 PM	6:13 PM	6:25 PM	6:28 PM	6:41 PM	6:45 PM	6:53 PM
6:15 PM	6:24 PM	6:28 PM	6:40 PM	6:43 PM	6:56 PM	7:00 PM	7:08 PM
6:30 PM	6:24 PM 6:39 PM	6:43 PM	6:55 PM	6:58 PM	7:11 PM	7:15 PM	7:23 PM
6:45 PM	6:54 PM	6:58 PM	7:10 PM	7:13 PM	7:26 PM	7:30 PM	7:38 PM
7:00 PM	7:09 PM	7:13 PM	7:25 PM	7:28 PM	7:41 PM	7:45 PM	7:53 PM
7:15 PM	7:24 PM	7:28 PM	7:40 PM	7:43 PM	7:56 PM	8:00 PM	8:08 PM
7:30 PM	7:39 PM	7:43 PM	7:55 PM	7:58 PM	8:11 PM	8:15 PM	8:23 PM
7:45 PM	7:54 PM	7:58 PM	8:10 PM	8:13 PM	8:26 PM	8:30 PM	8:38 PM
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	8:09 PM	8:13 PM	8:25 PM	8:28 PM	8:41 PM	8:45 PM	8:53 PM
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## Safe Streets Burbank

- Also known as Vision Zero
- Goal is to eliminate traffic fatalities and severe injuries
- Initiated in January 2024 per City Council Direction



## Safe Streets Burbank

- 1. Collision landscape analysis
- 2. Systemic safety analysis
- 3. High Injury Network assessment
- 4. Countermeasure toolbox
- 5. Project identification
- 6. Final plan







## Paid Parking in Downtown Burbank

- October 2023: Council directed staff to develop a parking management plan for downtown Burbank
- Limited implementation
- Returning to Council in the summer



**Questions?** 

Nick Burant Administrative Analyst II <u>nburant@burbankca.gov</u> (818) 238-5206

## METROLINK

## **BTMO All Commuters Meeting**

April 11, 2024

# Agenda

- Metrolink Overview
- Corporate Partner Program

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- AV Line Service & Vista Canyon Station
- Mobility-4-All
- Student Adventure Pass
- Earth Day

### METROLINK





Metrolink is the only regional transportation solution, connecting the six counties in Southern California.

- 545 service line miles
- 66 stations
- 7 lines
- 55 locomotives







#### **Rapid commutes**

Employees save time, arrive to work on time, relaxed and ready to start the work-day

#### Go green and save

Employees save on gas and car expenses, while reducing their carbon footprint and supporting Corporate Sustainability initiatives



#### Free connecting transit

All Metrolink passes include free transfers to most connecting bus and rail



### Clean, comfortable multi-level cars

Safety is a priority, allowing employees to relax, visit with friends or catch up on work



#### Free weekend travel

Monthly Pass holders can enjoy free system-wide travel on the weekends and Kids Ride Free on weekends, too



## **Corporate Partner Program**

Metrolink's Corporate Partner Program is a pre-tax benefit program that enables companies and organizations the ability to offer transit benefits to their employees using a maximum of \$300/month per employee.

The Corporate Partner Program satisfies AQMD Rule 2202 requirements.



### MORE TRAINS, MORE OPTIONS October 23

Antelope Valley Line

# AV Line Service & Vista Canyon Station

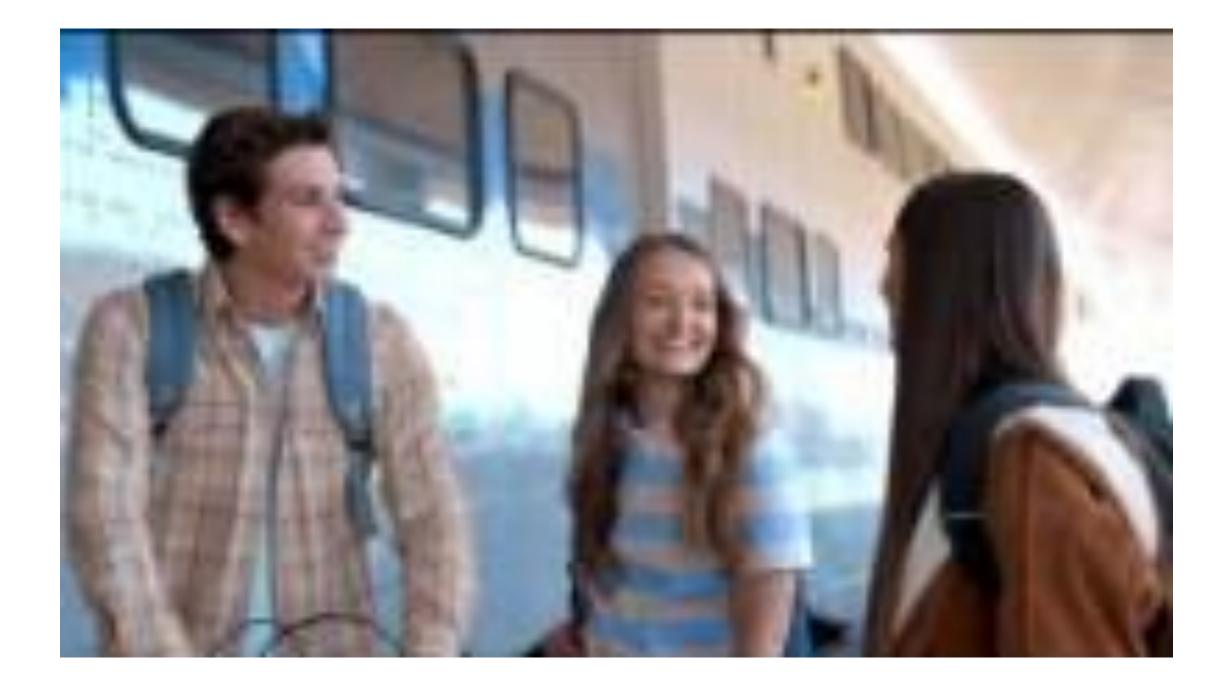
- On Monday, October 23, Metrolink implemented a schedule change expanding weekday and weekend service on the Antelope Valley (AV) Line.
- The enhanced schedule meets the changing needs of riders and provides a preview of what regional passenger rail service could look like across our entire system soon.
- On Oct. 20, 2023, elected officials and dignitaries held a ribbon cutting ceremony to introduce the new Vista Canyon Station.



# **Mobility-4-All**

California EBT cardholders are eligible for an additional 50% fare discount.

- Simply insert California EBT card into Metrolink ticket vending machines to unlock the 50% discount.
- Available only at Metrolink Ticket Machines.
- Applies to all Metrolink ticket types.
- In addition to existing discounts.



# You're going places enjoy the ride, on us.



# **Student Adventure Pass**

- Provides students passes at no cost
- Eligibility: K-12, trade school, community college, and university students with valid student ID
- Available on ticket machines and the mobile app
  - Students will automatically receive the pass when they have a Metrolink Mobile account with a verified school email.
- Includes existing transfer benefits and partnerships
- Unlimited rides and access system-wide
- 6-month pilot or until grant funds are exhausted

The *link* between going and green.

Ride free on Earth Day [APRIL 22ND]

METROLINK

# Earth Day

On Monday, April 22, we're inviting everyone to leave their car at home and ride Metrolink for free. It's not just a free ride, it's a journey towards a greener, more vibrant Southern California!

## METROLINK

# Thank you!

## Services and Programs LA Metro

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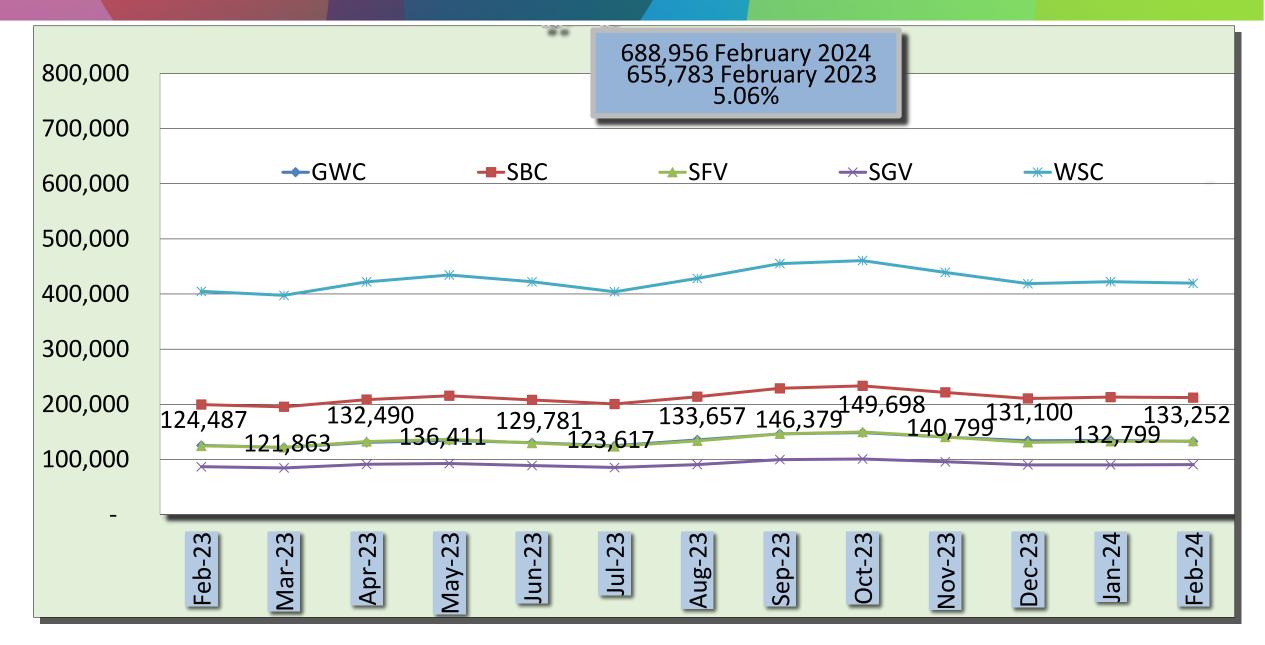
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Metro Loca

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### Average Weekday Metro Bus Ridership Update Feb 2023 to Feb 2024



### **Ridership at Key Burbank Destinations**

### **Downtown Burbank Station**

- > Feb 2024 335 Daily boardings
- > Feb 2023 364 Daily Boardings
- > Feb 2022 395 Daily Boardings

Olive / Hollywood Way

- > Feb 2024 53 Daily boardings
- > Feb 2022 44 Daily Boardings
- > Feb 2022 34 Daily Boardings

### Olive / San Fernando

- > Feb 2024 376 Daily boardings
- > Feb 2023 356 Daily Boardings
- > Feb 2022 305 Daily Boardings

Alameda / Buena Vista

- > Feb 2024 81 Daily boardings
- > Feb 2023 71 Daily Boardings
- > Feb 2022 61 Daily Boardings

### Low Income Fare is Easy (LIFE) Program

#### **LIFE Program**

- Provides transportation assistance to low-income individuals throughout Los Angeles County
- > New eligible participants receive 90-day free rides and 20 free rides a month.

#### **LIFE Participants**

Metro

- > 325,249 Total LIFE Participants
- > 1,119 City of Burbank

#### Local LIFE Partnerships

- > Home Again LA (Homelessness Services)
- > Burbank Temporary Aid Center (Support Services)

#### **Tap Program Enhancements**

 > LIFE identifier in vendor description in the online and print TAP vendor locator to let residents know where they can activate LIFE benefits in City of Burbank.

Contact Us Today: 213-922-2378 or via email at Lifeinfo@metro.net



Buena Vista Branch Library 300 N. Buena Vista St. Burbank, CA 91505 (818) 238-5620 Sells: Stored Value, Passes, LIFE Call to confirm availability of products sold at this location.

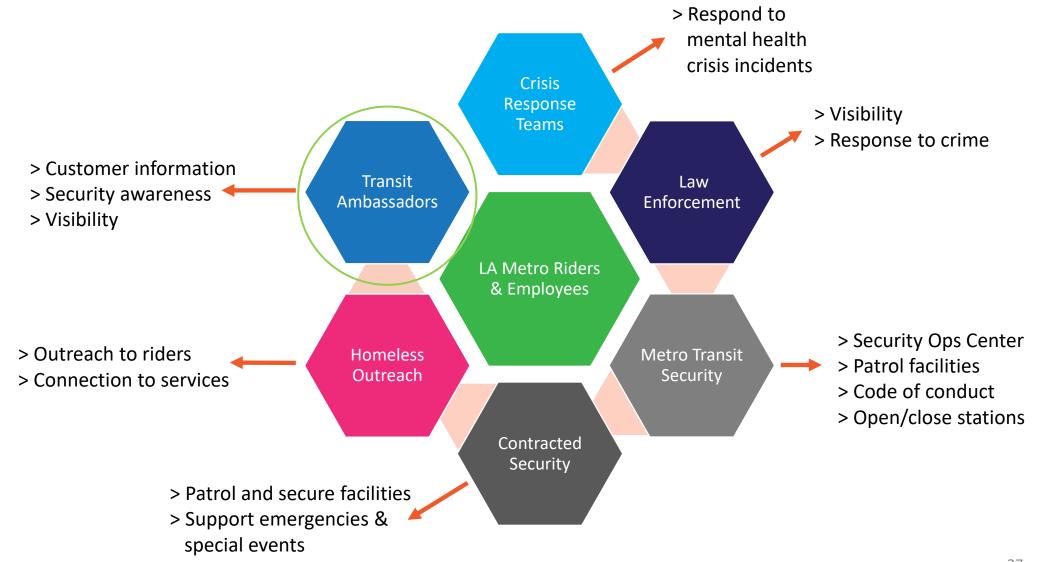
Burbank Central Library 110 N. Glenoaks Blvd. Burbank, CA 91502 (818) 230–5600 Sells: Stored Value Passes, LIFE Call to confirm availability of products sold at this location.

# Support, Connect, and Report

Our ambassadors will support riders and safety, connect riders to resources and report incidents

### **Metro's Public Safety Eco-System**

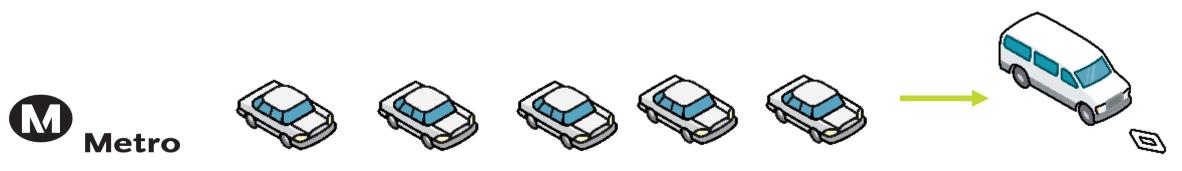
Metro



<sup>27</sup> 

## **Metro Vanpool Program**

- Program launched in May 2007
- Current number of vans: 800+
- As of January 2022, vanpools receive up to a \$600 monthly subsidy
- New Vanpool Bonus: \$200 for first month
- High-Occupancy Bonus: \$100 ongoing while 70% occupancy is maintained
- Leasing Vendor options: Enterprise, AVR, Green Commuter
- For more information, contact us at <a href="mailto:vanpool@metro.net">vanpool@metro.net</a> or call 213-922-7003



### METRO BIKE SHARE

225 stations in DTLA and Central LA (including Hollywood), North Hollywood and on the Westside.

1,800 Metro Bikes available including both Classic and Electric.

Since launch in 2016 – 2.1 million trips

Cost:

- \$1.75 per 30-minute ride
- \$5.00 for a 24-Access pass
- \$17.00 for a 30-Day pass
- \$150.00 for a 365-Day pass
- Reduced Fare passes available

Visit metro.net/bikeshare for more information



### MBS PROGRAMS AND PROMOTIONS

#### Bike Share for Business

Employer pays \$89 for each employee and separately determines how much employees contribute.

Minimum commitment of (5) employee passes each year.

### Pedal Perks

30-Day or 365-Day passholders can earn and accumulate points with each Metro Bike ride. Earn extra points for riding from full stations or returning bikes to empty ones. Use points to get limited-edition MBS gear!

### Refer a Friend

- 30-Day and 365-Day passholders can get two free weeks of bike share each time they refer friends and family to join Metro Bike Share.
- Your friends will get a 30-Day pass for just \$1!



### Promotions

- Earth Day Free 30-minute rides
- Bike Month Get a 30-Day pass for just \$1
- Bike Week Kick-off 365-Day passes 50% off
- Bike Everywhere Day Free 30-minute rides

### What is Metro Micro?

Metro Micro is a microtransit pilot program, operating through March 31, 2025.

> Micro is Metro's on-demand rideshare service offering short trips (1-5 miles).

> Service with vehicles for up to 8 customers. Serves as a first/last mile option for bus and rail system users as well as stop-to-stop travel across the entire zone.

> Pay using a TAP card or credit card. TAP cards with stored value can be used directly on Metro Micro vans using a validator.

Cost to Ride
<b>\$2.50</b> per trip
The trip is transferable



ON-DEMAND
 MODERN RIDESHARE
 SERVICE WITHIN
 YOUR ZONE



## North Hollywood / Burbank

#### **Burbank Highlights**

- > Hollywood Burbank Airport
- > Burbank Town Center
- Providence Saint Joseph Medical Center
- Universal City/Studio City Station

#### **Metrolink Stations**

- > Burbank Airport South (Ventura County Line)
- > Downtown Burbank (Antelope Valley Line)

#### Metro G Line (Orange) & Metro B Line (Red)

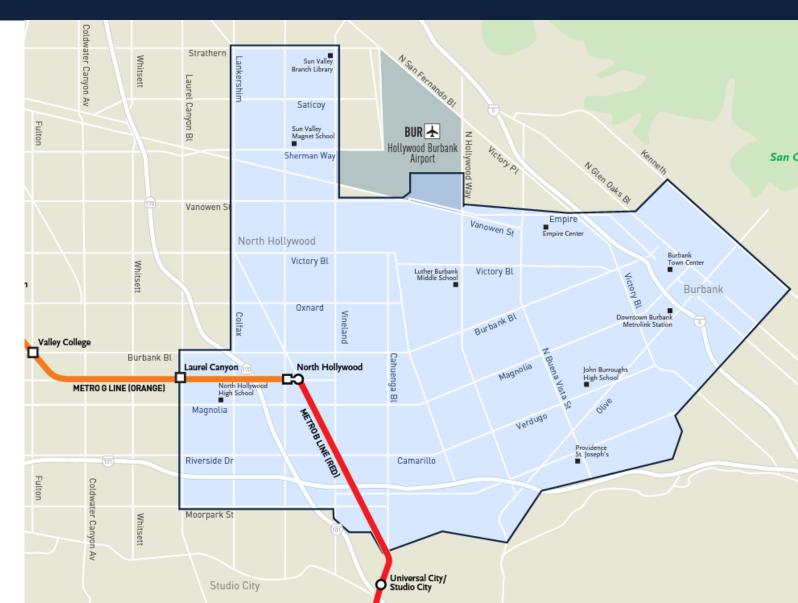
> BRT: Laurel Canyon Station

> BRT/Rail: North Hollywood Station

#### **Expanded Hours of Operations \***

> 6 am to 10 pm, Monday - Friday> 10 am to 10 pm, Saturday & Sunday

\* In an analysis of usage before and after these hours were extended, average weekday ridership rose 47%.



### **Contact us**



### micro@metro.net



*metro.net/micro* 

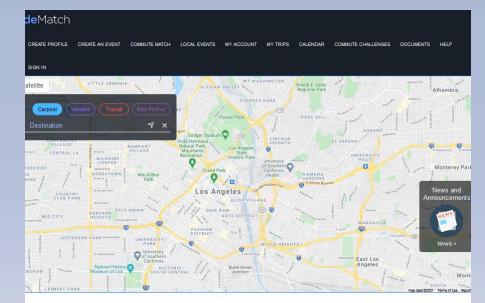


Losangelesmetro

@metrolosangeles

### Ridematch.info

- Find carpool, vanpool, and bike partners
- Find transit routes and Park & Ride lots
- Printing "RideGuide" is an option
- Find locations for Alternate Fuel and EV Charging Stations



Welcome to your SoCal Ridematching / Shared Mobility Service



Thousands of ridesharers We'll help you find someone close by your home who shares your workplace destination and hours.



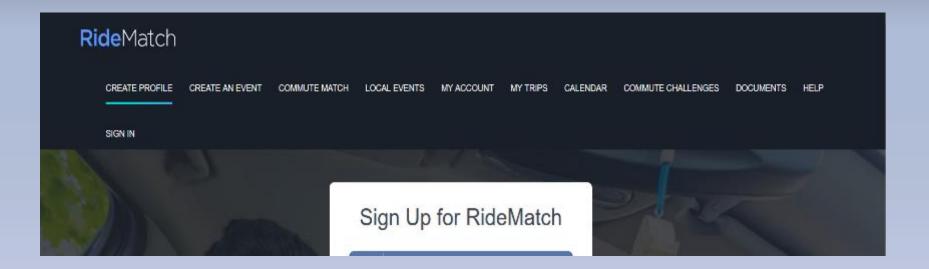
Need a Charging Station? CNG? LNG? Biodiesel? Find a station with the Department of Energy's Alternate Fuel Vehicle tool



Local ridesharing incentives and programs There are limitless options when deciding how to get where you are going.



### Ridematch.info



- Create Profile
- Commute Match
- Calendar
- Commute Challenges



### Metro Regional Shared Mobility

For more information about Rideshare services contact a Commuter Options representative at <u>Commuteroptions@metro.net</u> (213) 922.4233



# **Proposed Project**

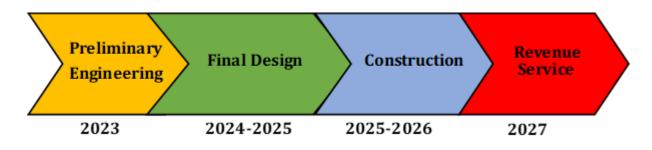




- > Approximately 19-mile corridor with 22 enhanced stations
- > Improves service reliability and customer experience; total peak travel time savings of 34-44%
- > Additional study during FEIR focused on Burbank and Eagle Rock

# **Project Status**

### **Current Project Schedule**



**Preliminary Design:** The project is now in the preliminary design stage before it enters into the start of final design and construction.

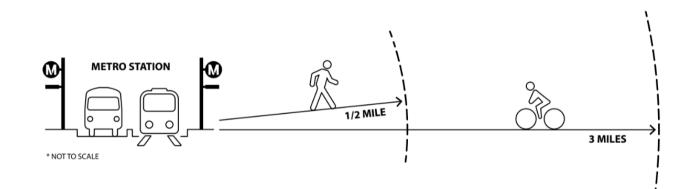
• Metro intends to utilize a Construction Manager/General Contractor (CM/GC) project delivery method.



# **NoHo to Pasadena BRT First/Last Mile Planning**

- > First/Last Mile (FLM) Planning kicked off in March 2024
- > Methodology established in Metro FLM Strategic Plan (2014) and updated in Metro FLM Guidelines (2021)
- > Key Activities:
  - CBO Partnerships
  - Local Agency Coordination
  - Walk Audits
  - Community Engagement
  - Pathway Network Development

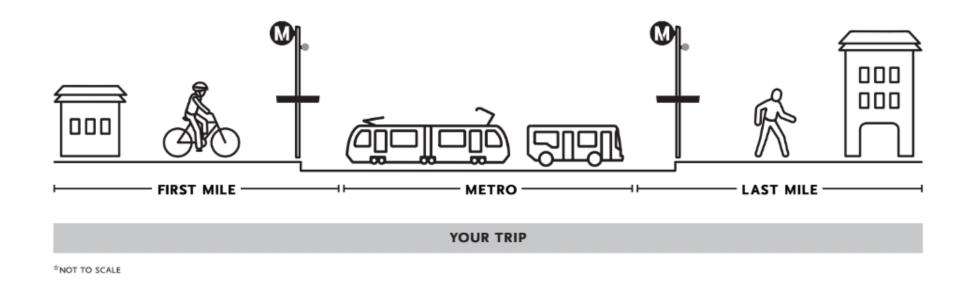




# What is First/Last Mile?

A community-based process for improving transit rider's experience getting to and from Metro stations by walking, biking, or other means (such as wheelchairs, skateboard, scooter) First/Last Mile (FLM) Planning Goals:

- Create safe, accessible, and dignified pathways to transit
- Enhance routes that connect to stations
- Improve transfer experience



# **First/Last Mile Improvements Toolkit**

# **Pedestrian Corridor Improvements**

Mejoras en el Corredor Peatonal







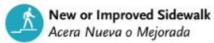








Landscape and Shade Ajardine y Sombra



Pedestrian and Cyclist Lighting Luces para Peatones y Ciclistas









Señalización de Orientación

# **First/Last Mile Improvements Toolkit**

### Pedestrian Spot Improvements

Mejoras para Peatones







**Curb Extension** Extensión de Acera



Curb Ramps Rampas de Acera



**High Visibility Crosswalk** ..A., Paso de Peatones de Alta Visibilidad



Multimodal Mobility Hub Centro de Movilidad Multimodal

2







**Overpass Improvements** -Mejoras en el Paso Elevado



Plaza/Parklet Plaza/Parklet



Roundabout 0 Glorieta











**A**1

Street Furniture Mobiliario Urbano





Mejoras en el Paso Subterráneo

# First/Last Mile Improvements Toolkit

### Wheel Facilities

Instalaciones de Rueda



Shared-Use/Off Street Path (Class I) Uso Compartido/Camino fuera de la Calle (Clase I)

Existing/Existente



Protected Bicycle Lane (Class IV) Carril para Bicicletas Protegido (Clase IV) Existing/Existente

FLM Propsed/Propuesta de FLM



Bicycle Lane (Class II) Carril para Bicicletas (Clase II) Existing/Existente FLM Propsed/Propuesta de FLM



Bicycle-Friendly Streets (Class III) Calles Aptas para Bicicletas (Clase III) Existing/Existente

FLM Propsed/Propuesta de FLM

IIIIIIII On Local Plans/Sobre planes locales IIIIIIII On Local Plans/Sobre planes locales IIIIIIII On Local Plans/Sobre planes locales IIIIIIII On Local Plans/Sobre planes locales

### Wheel Spot Improvements

Mejoras para Ruedas



Bicycle-Friendly Intersection Intersección Apta para Bicicletas



Bicycle Repair Station Estación de Reparación de Bicicletas



Short Term Bicycle Parking Estacionamiento de Bicicletas a Corto Plazo

# Stay connected to this project.



Chris Moorman (he/him/his) Senior Transportation Planner Metro One Gateway Plaza, MS 99-22-4 Los Angeles, CA 90012



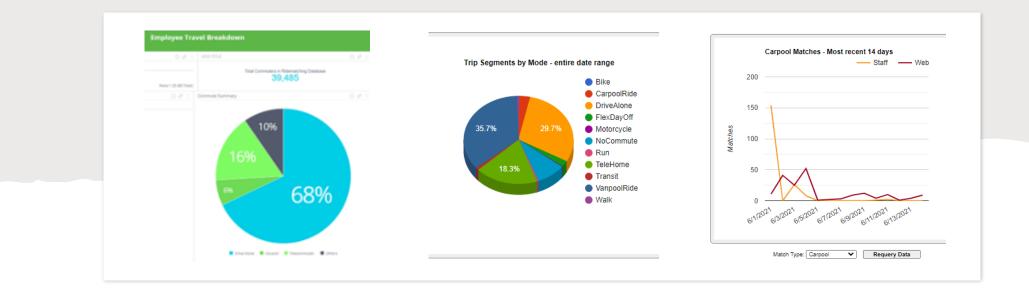
213.547.4268



moormanc@metro.net



# Metro Regional Rideshare Employer Support



ETC support is available at no cost for assistance with implementing local trip reduction ordinances or SCAQMD's Rule 2202 ECRP (Rideshare Program) at your worksite. Get help with AVR surveying, calculations, and access to your employee survey data online. Monthly briefings are offered to ETCs free of charge.



# **Employer Pass Program**

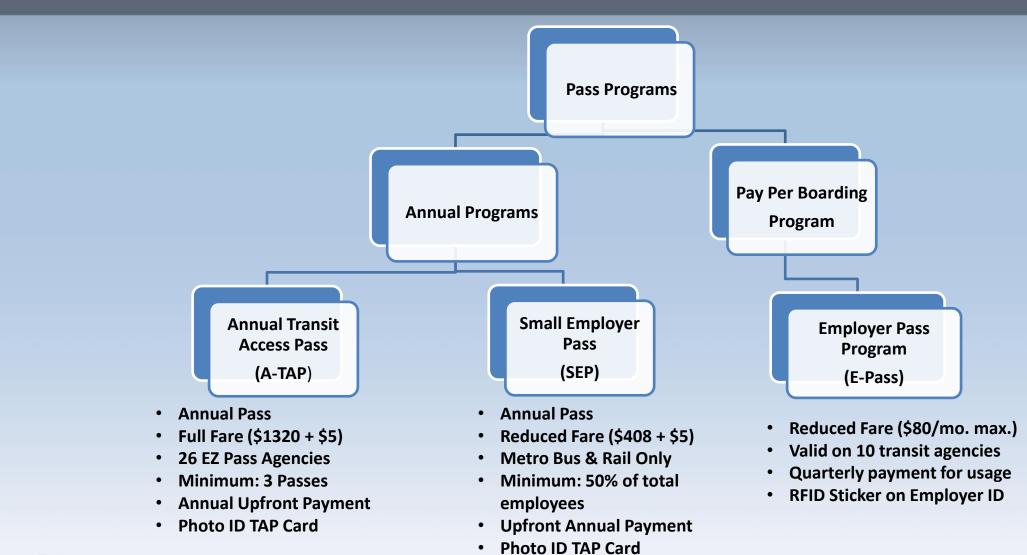
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# Pass Programs



## E-Pass Program (Cont.)

### **Participating Agencies: Fare per Boarding**

- Metro
- Culver CityBus
- GTrans
- LADOT DASH
- Montebello

- Norwalk Transit
- Pasadena Transit
- Santa Monica Big Blue Bus

TORRANCE TRANSIT

- Torrance Transit
- Foothill Transit

### E-Pass is valid on Metro and 9 other agencies.





norwalk





Foothill Transit





DAST





# Commute Introduction

COMMUTE

Burbank Transportation Management | 2024



# **OVERVIEW OF COMMUTE WITH ENTERPRISE**



### OVER 6,800+ VANPOOLS

Removing **35,000** vehicles off the road and parking lots



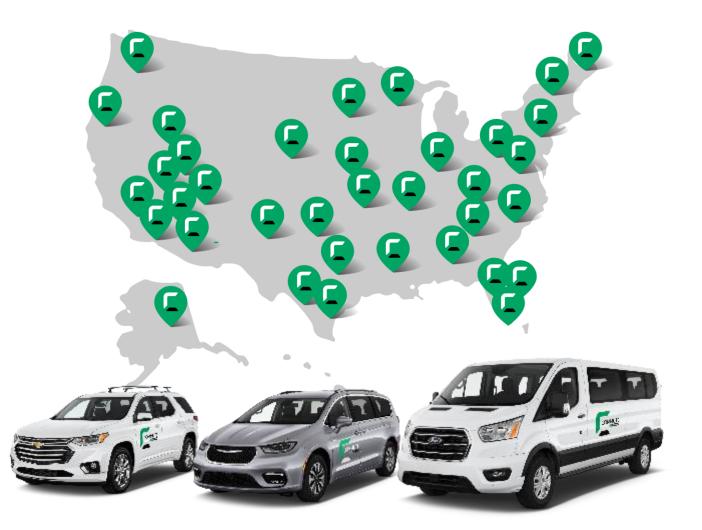
### OPERATING IN 47 STATES

With local support and dedicated account management



### ELIMINATE 843 MILLION COMMUTER MILES

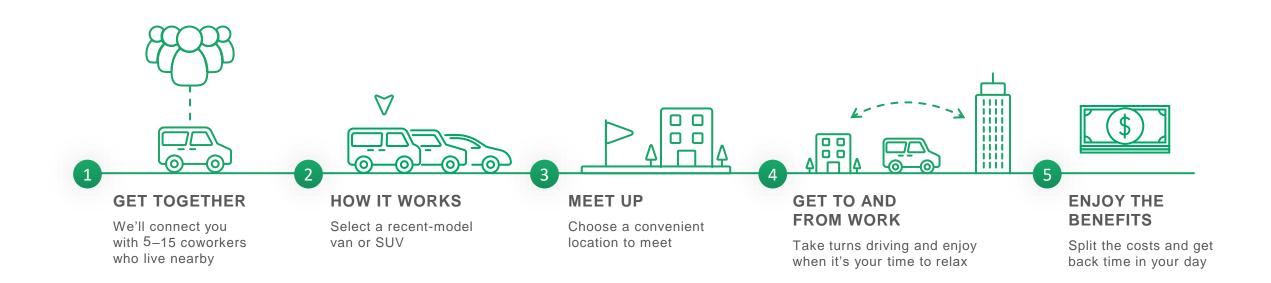
Reduce more than **655 MILLION** pounds of carbon emissions annually





# HOW TO COMMUTE WITH ENTERPRISE

### **FUNCTIONS LIKE A LARGE CARPOOL**







**FULL MAINTENANCE** PROGRAM

**MONTH-TO-MONTH CONVENIENCE** 

Why Employees Use Us?

with <mark>enterprise</mark>

**RECENT-MODEL SUV OR** 

THE LATEST FEATURES

VAN, EQUIPPED WITH

T

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**COMPREHENSIVE INSURANCE PROGRAM**  **SIGNIFICANT SAVINGS** 

24/7 ROADSIDE ASSISTANCE



**IMPROVED CARBON FOOTPRINT** 



# Let's Ride Together

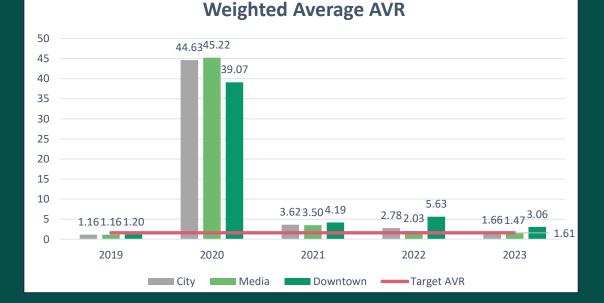
**Questions?** 

Shannon Estrella Shannon.Estrella@ehi.com (562) 688-7166

# **Trip Reduction Survey**

- **21** Employers made up of **20,478** employees (and 14,986 peak hour commuters) submitted survey reports
- AVR scores in 2023 continued to decline from 2022 but still remain above 2019 pre-pandemic levels, despite the increase employees returning to work in person
- The weighted average Citywide AVR was 1.66, surpassing the citywide target for the fourth year in a row!

Location	2023 Average Vehicle Ridership (Weighted Average)
Media District/ Airport Area	1.47
Downtown	3.06
Citywide	1.66



# **Trip Reduction Survey**



Telecommuting continued to decline from 41% in 2022 to 28% in 2023



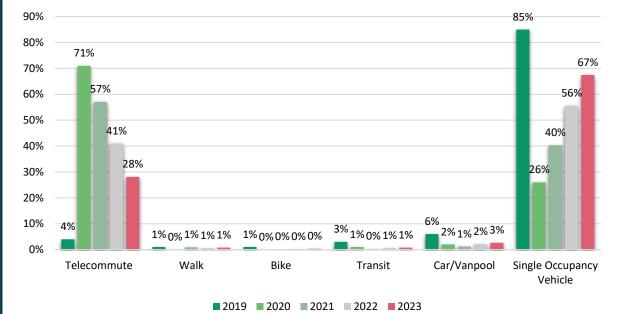
The SOV rate increased to 67%, compared with 56% in 2022 and 85% before the pandemic



Sustainable trips including carpool, biking and transit trips also increased slightly since 2022 by .5%, .1% and .2% respectively



5% of drive-alone commutes were made using electric vehicles, compared to 3% in 2022



Mode Share Over Time (Citywide)

# **Looking Forward**

### **Upcoming Events**



### Sunday April 21<sup>st</sup> (Earth Day) - "Pedal Party" bike event

- 600 South IKEA Way, Burbank CA, 91502
- Partner with Burbank Eco Council and IKEA to host a familyoriented event to encourage cycling and learn about the connection between transportation and the environment
- Activities include bike safety workshops, bike decorating, live music, games, bike-powered generator, live art, educational booths, and more!

Wednesday May 15<sup>th</sup> (Bike to Work Week) - Annual "Bike, Walk, Breathe" event

- Two "pit-stops" at The Pointe and Downtown Burbank Metrolink Station
- Keep a look-out for upcoming details!



# How the BTMO Can Help You



Interested in Vanpooling? The BTMO will provide a **\$200 monthly subsidy** for starting a Vanpool and **a \$40 monthly subsidy** to join a Vanpool on top of Metro subsidies!

We are always available to provide your commuters with **personalized trip planning and commute support**.

# Thank you!

We will be sending out contact information in case you have more questions!

# Keep a lookout for an email with your free-Metrolink code!

