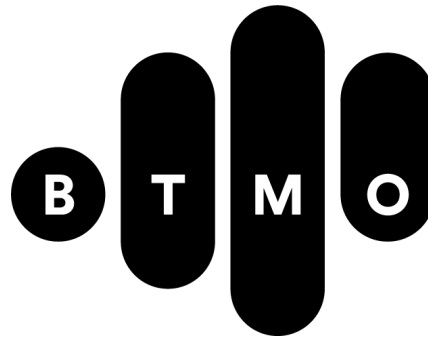




BTMO Transportation Update

New BTMO Marketing Toolkit Now Available for Employer Members

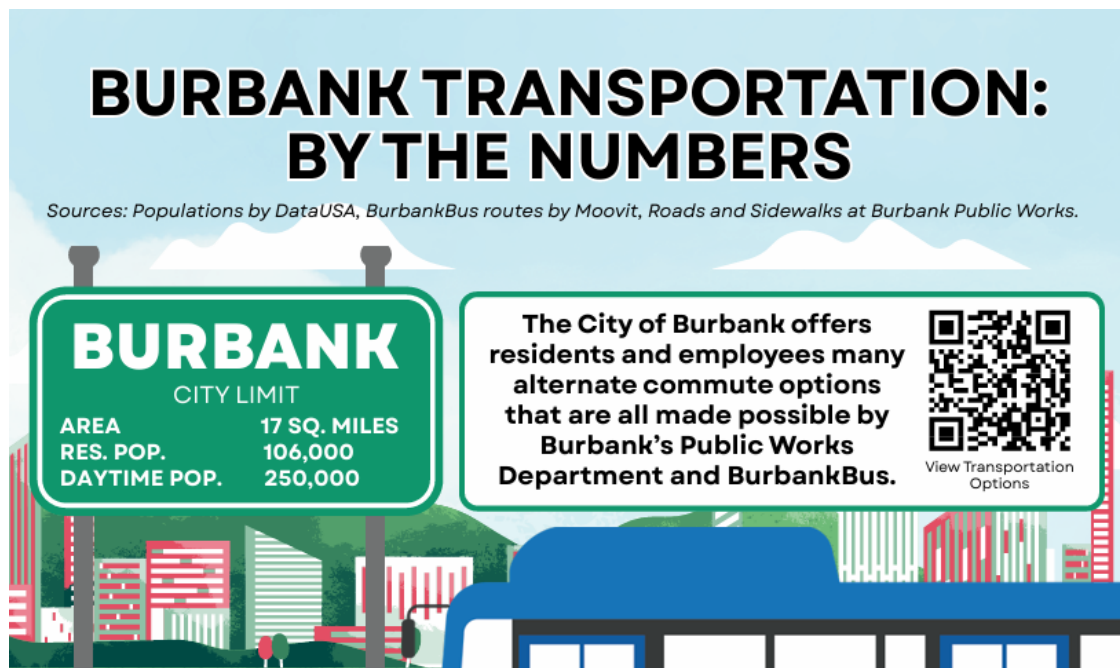


Image Source: BTMO

Looking for an easier way to promote transportation benefits, commuter programs, and mobility events to your employees? The Burbank Transportation Management Organization (BTMO) has launched a new Marketing Toolkit on its website, featuring customizable and ready-to-use materials to help employer members communicate transportation options and encourage participation in commuter programs.

15 flyers available to use including:

- Cost by mode
- Mode overview
- Guaranteed ride home
- Survey & event templates

Visit the BTMO website today to explore the new Marketing Toolkit and start enhancing your transportation outreach efforts. Together, we can create a more informed, connected, and sustainable Burbank.

Access the Toolkit here

One Car Challenge: Get Rewarded for Driving Less



Image Source: BTMO

Take the **One Car Challenge** and earn up to \$600

LA Metro is expanding its successful One Car Challenge pilot to households across Los Angeles County. The program encourages residents to leave one household vehicle parked for five weeks and use alternative transportation options such as transit, walking, biking, carpooling, or vanpool.

Building on strong results from a 2023 Santa Monica pilot, the expanded program aims to reduce traffic congestion, support sustainable transportation, and help Metro better understand how incentives can encourage people to drive less. Participants can earn up to \$600 per household while helping shape future transportation programs ahead of major events like the 2028 Olympics.

Eligibility: LA County residents age 21+ with one or more household vehicles.

Sign up: Visit metro.net/onecar or onecar.gocarma.com to learn more and apply.

The One Car Challenge is part of LA Metro's Travel Rewards Initiative and is funded through a SCAG REAP 2.0 grant.

Employee Bike/ E-Bike Subscription Programs



Image Source: BTMO

E-Bike Subscriptions: A commuter benefit that's easy to offer and insanely fun to use.

E-Bike subscription programs allow employees to "subscribe" or borrow a bike long-term. They typically include maintenance, repairs, and support, making it an easy, low-risk option for new riders.

For Employees:

- No large upfront purchase required
- Save money on gas, parking, and vehicle wear and tear
- Avoid traffic and make commuting more predictable.

For Employers:

- Most programs provide easy-to-administer corporate programs with reporting tools
- Employer subsidies can be offered (optional)
- Some providers support payroll deductions or reimbursements

Check out these programs to choose from:

- [RidePanda](#)
- [Wombi](#)
- [Metro Bike Share](#) - Great for getting to a transit station

Check out our latest blog to learn more

Metrolink Summer Day Pass



Image Source: Metrolink

Ride More, Spend Less This Summer!

Looking for an affordable way to explore Southern California? Metrolink's Summer Day Pass is available on weekdays through **Labor Day weekend**, offering unlimited rides systemwide for just \$15.

Whether you're heading to the beach, catching a game, visiting friends, or planning a family adventure, the Summer Day Pass makes getting around easy and budget-friendly. Plus, Metrolink tickets include free transfers to many connecting transit agencies, including LA Metro.

[Learn More Here](#)

Chandler Bikeway Extension: Project Update

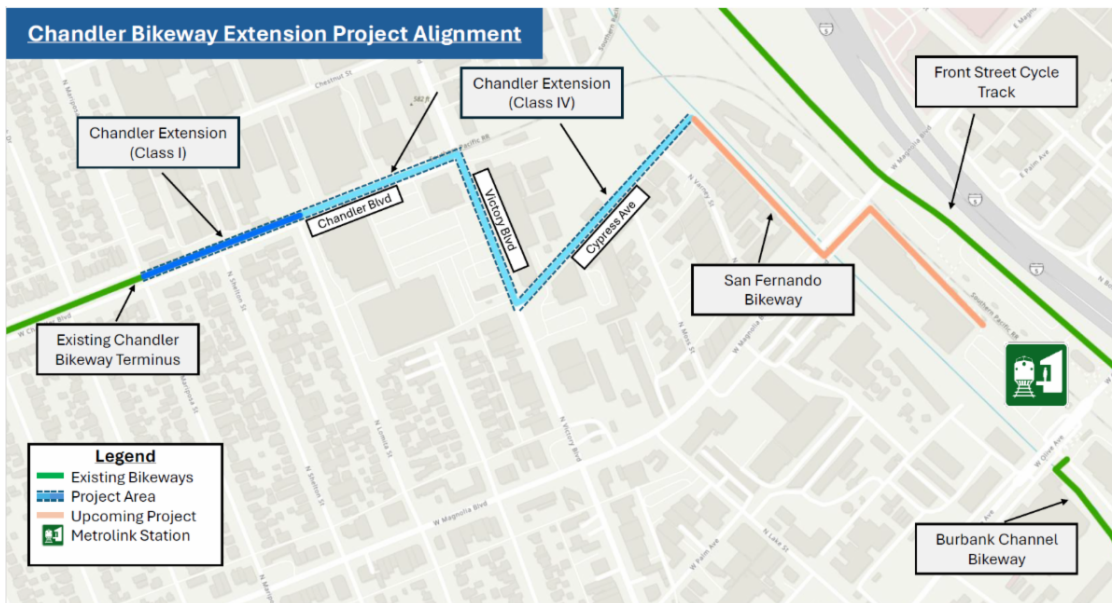


Image Source: Streetsblog

As of July 28, construction is continuing on the Chandler Bicycle Connection Project, which will close the gap between the G Line and Chandler bike paths with a safer, low-stress bikeway

Current Construction Updates:

Lankershim Blvd between Magnolia Blvd and Cumpston St

- Striping reconfigured northbound traffic to one lane. This striping will remain in place through the end of August for construction of the bus platform and bus pad

Chandler Blvd from Tujunga to Vineland

- Striping will continue for the next 2-3 weeks and there will continue to be daily rolling closures.

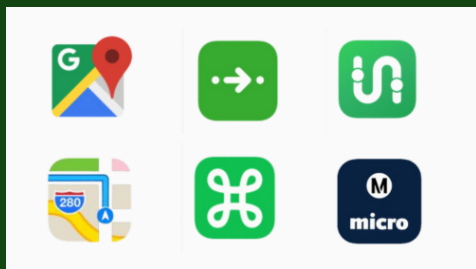
Chandler Blvd - Entire corridor

- Bike defender installation beginning soon, and will continue into September. Installation requires daily lane closures one block at a time from 9am to 3pm

Residents and commuters are encouraged to plan ahead and use caution when traveling through active work zones. Sign up [here](#) to receive project updates.

Read More

BTMO Multi-modal Resources



Wondering how to plan your route? Check out the BTMO's [Mobility Apps](#) page for resources to help you plan the most efficient route.



Burbank is full of transit options to explore! Check out our [Bike resources page](#) for a quick glimpse at

all the safe and sustainable ways to
get around town by bicycle.

Join BTMO's decades-long effort to reduce congestion and air pollution in Burbank.

Visit our website

Get connected with the BTMO!



Burbank Transportation Management Organization | 200 W. Magnolia Blvd. | Burbank, CA 91502 US

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